

**OUR GUIDING  
PRINCIPLES**



**UQ SPORT**

# **ALWAYS GOT YOUR BACK**

Listen  
Encourage  
Collaborate  
Check-in  
Explore solutions



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# TRUST YOUR TEAM

Deliver on promises  
Take ownership  
Be responsible  
Embrace expertise  
Stay safe



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# WHATEVER IT TAKES

- Embrace change
- Encourage feedback
- Champion innovation
- Exceed customer needs
- Foster work-life balance

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# **STRONGER TOGETHER**

Embrace differences  
Respect each other  
Encourage conversation  
Celebrate wins  
Challenge norms

