

- X3 Casual Opportunities Available! - Join our creative team and help bring [UQ Sport's](#) biggest moments to life.
- \$35.00+ p/h – Get paid to build your portfolio and gain real-world industry experience.
- Capture the energy of UQ Sport from the heart of our [Vibrant St Lucia Campus](#).

### About this Opportunity

Love creating content that captures attention and tells a story?

Join UQ Sport as a Digital Content Assistant (Casual) and help bring some of UQ's most exciting sporting events, programs and student experiences to life.

Working closely with our Marketing & Communications team, you'll create engaging content across Instagram, TikTok, website and digital platforms, showcasing everything from major events such as the Great Court Race and flagship sporting tournaments to social sport competitions, student activities and club events.

This is an outstanding opportunity to build your portfolio, grow your professional network and gain hands-on experience creating content seen by many across the UQ community.

### Key responsibilities will include:

- Create scroll-stopping photo, video and social content that showcases the best of UQ Sport and student life.
- Capture exciting moments at major sporting events, competitions, clubs and campus activities.
- Produce engaging Instagram and TikTok content from concept through to filming and editing.
- Bring a genuine student perspective to content and help grow engagement across UQ Sport's digital channels.
- Stay on top of social media trends and help turn fresh ideas into content that connects with students.

### About You

- Relevant qualifications, studies or demonstrated experience in marketing, communications, creative industries or a related field.
- Demonstrated experience creating video, photography, graphic design or other digital content.
- The ability to film and edit engaging mobile-first content using a smartphone and creative software tools.
- Knowledge of current social media trends and what resonates with student audiences.
- Strong communication skills and a flair for storytelling through digital content.
- A portfolio of creative work that demonstrates your skills and versatility.
- Availability to attend occasional evening and sporting events

### About UQ Sport

At UQ Sport, our vision is to be Australia's number one sporting university, and our mission is to deliver exceptional sporting opportunities for The University of Queensland (UQ) community.

We are Queensland's largest multi-sport facility, offering Athletics, Aquatic, Tennis and Fitness Centres, along with playing fields, multi-sport courts, function spaces and retail outlets. Our membership base exceeds 4,000, with more than 7,000 participants engaged across 35+ sporting clubs.

We believe work should be engaging and rewarding. Our team is passionate about fostering a positive culture that supports work-life balance, health and wellbeing, and personal and professional growth.

As a not-for-profit organisation, we deliver almost 400 diverse programs to students, staff, alumni and the wider community across UQ's St Lucia and Gatton campuses.

### Work Perks

- Team Culture: Join a vibrant, collaborative team where creativity and teamwork thrive.
- Access All Areas: Complimentary access to UQ Sport venues and equipment hire.
- Food & Coffee Perks: Enjoy \$2 coffees and discounts across UQ Sport outlets.
- Build Your Portfolio: Gain hands-on experience creating content for major sporting events and campaigns.
- Grow Your Network: Connect with athletes, sporting clubs, students and industry professionals.

### Interested?

Come and join the UQ Sport team today! Apply with your CV and a one-page cover letter today addressing the 'About You' criteria.

### Other Information

UQ Sport is an equal employment opportunity provider. We pride ourselves on our inclusive and diverse workforce. We believe that embracing the differences and expertise in our employees makes us a stronger organisation.

We are committed to providing a fun, safe and supportive service environment for all our customers and clients, including children and young people. For this reason, please be advised that as part of our recruitment process you may be subject to criminal background checks, blue card screening, reference checks, and identification/qualification verification. We may request that you disclose any information relevant to your eligibility to engage in our programs involving children and young people.

**Applications close 17 July 2026. - Please note that applications cannot be accepted via email and must be submitted through the official recruitment process to be considered.**